



# CENTER FOR DIGITAL MEDIA

Strategy and Policy on Digital Media

A PROJECT OF  
CENTER OF PAKISTAN AND  
INTERNATIONAL RELATIONS





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RELATIONS**



**MISSION STATEMENT**

# **DIGITAL TRANSFORMATION OF MEDIA**

Implication of Emerging  
Technology in Media







# OBJECTIVE

- Digital Intervention in Media
- Digital Strategy for Media Leadership
- Design Thinking and Innovation

DIGITAL INNOVATION

# FOCAL AREA

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- 1 DIGITAL MEDIA NETWORK
  - 2 DIGITAL MEDIA INSTITUTE
  - 3 DIGITAL MEDIA PRACTICES AND TOOLS
  - 4 DIGITAL MEDIA POLICY AND STRATEGY
  - 5 DIGITAL MEDIA RESEARCH PUBLICATIONS
  - 6 DIGITAL MEDIA HYBRID FORUM
-

# Projects

Multiple Successful Projects

2020

DIGITAL MEDIA  
NETWORK JV  
NATIONAL MEDIA  
NETWORK

2021

OSINT

2022

STRATEGIES TO  
MITIGATE  
DISINFORMATION

2023

DIGITAL  
MEDIA  
LITERACY



**JOIN**

# **CENTER FOR DIGITAL MEDIA**

**AS A PRESTIGIOUS MEMBER**

**EMAIL**

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**WEBSITE**

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